

Look Good Online!

Add Photos to your Web Listings

If you have clear, good quality images representing your tourism business, attraction or event, we would be pleased to add them free of charge to your detailed product listing(s) on www.sasktourism.com.

General Considerations:

- Up to **nine** images may be posted for each product listed.
- Images must depict an activity or facility (interior and/or exterior) specific to the product listing. Pictures of “nearby attractions” do not qualify.
- The preferred submission format is digital.
- Images may be edited by Tourism Saskatchewan to conform to required online format and to meet with general editorial standards.
- Images must be the property of the organization submitting the photo or the submitter must have received permission to use the photo for web listing purposes.
- A signed photo release for any identifiable person or persons in the photograph must be available if requested by Tourism Saskatchewan.
- Tourism Saskatchewan reserves the right to reject any image submission for any reason.

Digital Specifications:

- One megabyte (1MG) files in jpeg or tiff format are preferred
- Email digital images to Judy.Miller@sasktourism.com.
- Include in the subject line – **Product Photo** and the **name of your organization only**.
- Please provide a brief caption of each image (maximum 15 words), as well as your full contact information (name, address, phone number and email).
- Should you wish Tourism Saskatchewan to select images from your own website, please contact Judy Miller at 306-787-2339, or email your approval to Judy.Miller@sasktourism.com.

Print Specifications:

- Prints must be a minimum of 4”x6” to a maximum of 8”x10”. An appropriately sized postage paid return envelope must accompany print submissions if you wish them to be returned. The name of business, contact person, address and phone number must be clearly identified on a “post-it” label adhered to the photo back.
- As with digital images, please provide brief captions for each image (maximum 15 words).
- Mail CDs or prints to: **Tourism Saskatchewan
Information Collection Unit
1922 Park Street, Regina, SK S4N 7M4**

Contact:

- Judy Miller, Phone 306-787-2339, email judy.miller@sasktourism.com
- Kathy Rosenkranz, phone 306-787-2312, email kathy.rosenkranz@sasktourism.com