



## *Saskatchewan Tourism Education Council*

# Hiring a student?

***Make sure student employees are ready to serve your customers!***

The Saskatchewan Tourism Education Council (STEC) provides Service Best training to a number of high schools across Saskatchewan. Service Best is an award-winning, internationally recognized seminar designed to assist frontline staff in the delivery of superior customer service.

Making this seminar available to high school students provides them with the training they'll need to work in your business.

Watch for the Service Best seminar on student resumes. All participants of this seminar are presented with a certificate of participation and the option to write an exam. Students who successfully pass the exam receive a gold seal on their certificate.

### **Students who attend this seminar will learn:**

- how to demonstrate the difference between ordinary and outstanding service;
- how to identify and respond to customer needs;
- best practices in service delivery;
- three vital communication concepts and the importance of non-verbal communication; and,
- the power of a positive attitude and how to use it on-the-job.

**Contact STEC to inquire about Service Best training for current employees.**

### **Saskatchewan Tourism Education Council**

Suite 102  
202 Fourth Avenue North  
Saskatoon, SK S7K 0K1  
Phone: (306) 933-7947  
Fax: (306) 933-6250  
Toll Free: 1-800-331-1529  
darla.wyatt@sasktourism.com  
www.stec.com